



Exceptional. Government. Technology.



Granicus provides the industry's leading cloud-based solutions for government efficiency and transparency, helping government staff streamline their workflows and establish more meaningful connections with citizens.

Visit us at www.granicus.com to see how.

SOLUTIONS OVERVIEW

More than 1,200 organizations and 63,000 government staff members use Granicus' software solutions to streamline workflows and establish meaningful connections with citizens — online, over social networks and on mobile devices.

A CLOUD-BASED FOUNDATION FOR GOVERNMENT TECHNOLOGY

- Manage and store unlimited civic data, including public meetings, agendas and records
- Upload and publish documents, videos and more to powerful web-based portals
- Leverage an open architecture and API to connect with existing systems
- Create a paperless agenda environment on tablet devices with iLegislate®
- Present a seamless contact experience to your citizens with our government-specific website content management system
- Expand as needed with enterprise scalability and a world-class hosted infrastructure

THE GRANICUS PLATFORM

AN INDUSTRY-LEADING CLOUD PLATFORM FOR GOVERNMENT

The Granicus Platform is the foundation for deploying and scaling innovative cloud-based government technology solutions. By using our hosting, content management, security, administration and distribution tools, you are assured that mission-critical civic data — including meeting videos, agenda packets and legislative records — are secure, all while reaching audiences online on mobile devices without interruption.





WEBSITE MANAGEMENT

CONNECTING YOUR COMMUNITY

CONNECT CITIZENS WITH SEAMLESS WEBSITE TECHNOLOGY

- Leverage a user-driven approach to traditional and mobile website development
- Easily make changes to your site with a simple-yet-powerful government-specific content management system (CMS)
- Create a website designed to serve citizens with streamlined online transactions
- Centralize the management of your website with configurable user permissions
- Automate how citizens receive important information updates through social media, email and text notifications

With CivicaCMS by Granicus, local governments, special districts and non-profits across North America have created websites that are functional, beautifully designed and fun to interact with. Easily accessible across all devices thanks to responsive design, websites developed on the CivicaCMS platform provide an integrated, seamless online experience with a website that delivers content to users wherever they might be while also creating a deeper, smarter experience with them when they're on the website.

“ We're really using the website to engage in a two-way manner - this is something different from what we used to be, which was just delivering information. ”

Scott Nelson, Webmaster
Santa Barbara, CA



Create a website designed to serve citizens with streamlined online transactions

AGENDA MANAGEMENT

AUTOMATE THE LEGISLATIVE WORKFLOW



“With the previous agenda packet production solution, there were integration issues, weekly updates that caused problems, and even support problems. Ultimately, we knew we needed a reliable all-in-one solution, so we looked to Granicus.”

Laura Bauer
City Clerk
Commerce City, CO

Publish legislative data to your website for quick and easy public search

Our Agenda Management solutions, powered by Legistar®, allow government organizations to easily manage their entire legislative and record-keeping process using cloud-based tools and workflows. Staff can collect and manage agenda items, route approvals, compile packets and distribute instantly.

By leveraging the power of an industry-leading online legislative research center, audiences can follow reports, actions and decisions in real-time. Altogether, these advantages make Granicus the leader in improving government efficiency and cost savings in the legislative process — reducing paper and printing costs by 75-100 percent and saving millions of dollars.

REACH NEW AUTOMATION LEVELS WITH AGENDA MANAGEMENT

- Eliminate manual workflows and simplify agenda creation
- Automate tasks with electronic agenda item approval
- Compile files and supporting materials for upcoming meetings with just a few clicks
- Organize, store and retrieve electronic documents
- Easily track legislation and generate historical reports for staff, citizens and council
- Centralize and streamline file creation and long-term retention



MEETING EFFICIENCY

OPTIMIZE MEETING TIME & SIMPLIFY MINUTES WORKFLOW

BRING ORDER AND EFFICIENCY TO THE PUBLIC MEETING PROCESS

- Streamline meetings with easily recorded roll call, motions and votes
- Capture meeting actions directly into the public record
- Run more productive meetings with touch-screen displays for voting bodies
- Publish minutes and supporting materials into comprehensive public records
- Help citizens follow fast-paced meetings with public displays in meeting chambers

With iLegislate®, staff and elected officials can review paperless agenda packets, annotate agendas and PDF attachments, view meeting videos, review community feedback and cast votes digitally.

Granicus' Meeting Efficiency solutions streamline and automate the public meeting process, bringing it into the digital age. With a few keystrokes, you are able to capture motions, votes and notes, and assemble a powerful digital minutes record that links directly with meeting video in real time. Clerk staff will save countless hours in their before-, during-, and after-meeting workflow.

By enabling the use of touchscreens or tablet devices to capture votes and speaker requests in real time during the meeting, clerks and legislative leaders can achieve the highest levels of efficiency, accuracy and transparency while streamlining cumbersome workflows.

“The process was so smooth once we got it implemented and the clerk's office was so happy, we immediately approached the city manager and said, 'Hey, let's do this for all of our meetings,' and he was extremely supportive.”

Ann Graf
Director of IT and Library Resources
City of Azusa, CA



Cross-link agendas, videos and minutes into an integrated public record

WEBCASTING

PROMOTE ACCOUNTABILITY AND PUBLIC TRUST



Our webcasting solutions enable your organization to build a content-rich library of public meeting webcasts and records without hassle. Leverage easy-to-use media management tools to schedule and publish live and on-demand webcasts, both from a stationary location or with our Portable Encoder.

Maximize transparency through links to related documents or reports in your webcasts, granular keyword search, content subscriptions and ADA-compliant closed captioning. All of these tools empower viewers to stay informed about the topics that matter most to them. Our visitor and viewership reports allow you to analyze trends and better understand your audience.

MANAGE AND BROADCAST GOVERNMENT MEDIA ONLINE

- Give citizens convenient access to live and archived streaming through your website
- Reduce public inquiries with searchable, self-service online access
- Eliminate hours of work with imported agendas and live video indexing
- Manage and automatically distribute unlimited meetings and events
- Reach a broader audience by integrating closed captions with video
- Understand and measure public participation with in-depth video analytics

“Now, we can publish indexed meeting archives to the Web and fulfill our Council’s request to remain transparent without changing our workflow.”

Karen Rodriguez
Senior Systems Analyst
Los Angeles, CA



Maximize transparency with searchable and indexed online meeting videos and records



CITIZEN ENGAGEMENT

COLLECT ACTIONABLE PUBLIC FEEDBACK AND IDEAS ONLINE



“ We were looking for a big forum where people could share their ideas and thoughts with us. Beyond that, SpeakUpSM has become a self-regulating educational tool for citizens who answer each other’s questions. ”

Lisa Sedlak
Communications Manager
Blacksburg, VA

Collect and prioritize community feedback and ideas

Granicus' Citizen Engagement tools help government agencies take civic outreach strategies to the next level. Meaningfully connect with residents from a secure “hub” on your website and use a powerful range of tools to gather and track constructive feedback.

Whether it's through online surveys, targeted online forums, discussions about community projects and initiatives or electronic public meeting participation, your civic engagement strategy can go digital in no time. It has never been easier to capture, measure and understand public opinion.

ENGAGE CITIZENS ONLINE IN PRODUCTIVE NEW WAYS

- Collect citizen ideas and feedback with easy-to-use online tools
- Reduce staff time and effortlessly collect, manage and prioritize citizen input
- Create focused conversations and generate input on specific initiatives
- Receive timely and actionable public feedback on meeting agenda items
- Involve community members in the governing process and produce better outcomes
- Access community ideas, demographics and feedback with iLegislate[®] integration

BOARDS AND COMMISSIONS

SIMPLIFY APPLICATIONS AND APPOINTMENTS ONLINE



MANAGE THE ENTIRE CITIZEN APPOINTMENT PROCESS

- Keep the public informed of active public bodies and membership opportunities
- Allow community members to apply for boards through your website
- Create custom application forms
- Manage board rosters, appointment workflows and vacancies
- Generate cost savings with a paperless strategy

Boards and Commissions is an online solution for clerks and staff to easily manage government body appointments, vacancies and applications. It goes beyond any other product with a comprehensive set of citizen application and appointment efficiency tools, including demographics reporting, appointment dashboards and automated workflows from start to finish. The end results are significant time and cost savings for your staff and greater public awareness of the boards and commissions appointment process.



“ This interface has been really easy to use for the citizens. We’ve had a lot of really positive feedback that it’s really intuitive: it steps you through it, when you hit submit at the end of your application you’re done. It’s a one stop shop. ”

Lori Hatton
Director of Boards & Commissions
Louisville, KY

Manage appointments, applications and vacancies in one comprehensive program



RECORDS MANAGEMENT

ADDRESS THE FULL LIFECYCLE OF THE RECORDING PROCESS

“ We migrated from a totally different company’s software to Granicus’ software, and the transition and the conversion that people always think will be so difficult, it could not have been easier had it been a dream. ”

Karen Phillips
County Clerk
Smith County, Texas



Make records searches an instant process for your staff and your citizens

Granicus Records Management makes the clerk’s office an efficient gateway of public information and day-to-day business.

This streamlined, centralized application addresses the full lifecycle of the land and vitals recording process, including eCommerce transactions and court case eFiling. The open architecture design allows for seamless integration with other departments or software solutions, including third-party enterprise imaging and workflow systems.

STREAMLINE THE GOVERNMENT RECORDING PROCESS

- Optimize the clerk’s office business processes with an all-in-one solution
- Input and retrieve comprehensive land and vitals documentation
- Generate and record marriage licenses and birth and death certificates
- Build complete transaction audits
- Accept online and over-the-counter payments
- Integrate with eFiling (eUniversa), public lookup (ROAM) and eCommerce tools (eAccept)

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For more information, call 877.889.5495 or email sales@granicus.com.

Visit us at www.granicus.com!

