

# Elected Official

Citizen collaboration and building trust through transparency



## Fast Facts

- 2,517+ meeting bodies and 7,000+ elected officials use Granicus
- Granicus is currently hosting 4,000+ legislative research portals online
- Over 109 Million public meetings are webcasted with Granicus

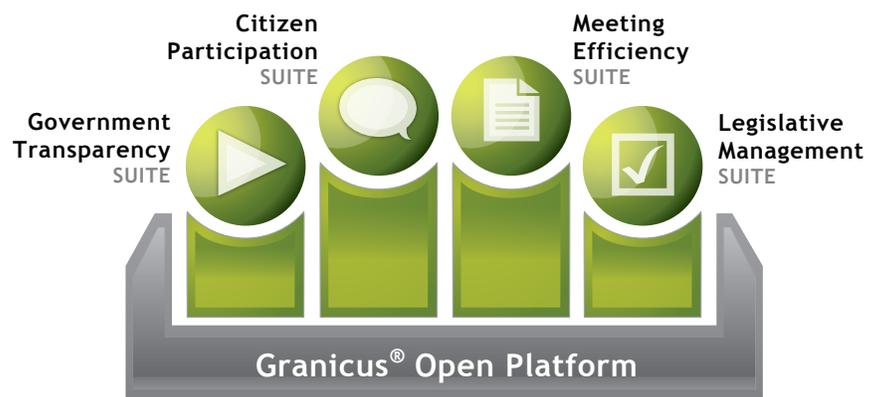
## How can you benefit?

Elected officials at the local, state, and federal level are increasingly emphasizing the importance of transparent government, empowered citizens, and responsive services. Technology is becoming a top way for government officials to meet these objectives. Granicus understands this better than anyone. We have helped thousands of governing bodies revolutionize their transparency, policy-making, and citizen collaboration strategies using the latest technologies for more than a decade.

Learn why elected officials trust Granicus to help them strengthen their communities!

“This is a great continuation of the Council’s desire to make city government, the Council, and our meetings as accessible as it possibly can be for the citizens.”

- Robert Pinkerton  
Mayor  
South Padre Island, TX



## Benefits



### Promote transparency and build trust.

Increasing transparency and accountability remains a top initiative in government. Transparency strengthens public trust and instills confidence in democracy. Granicus specializes in helping government leaders promote open government using the latest technologies, including online video, citizen collaboration, and powerful legislative research tools located centrally on your website. Our goal is to simplify public access to the democratic process. With Granicus, your audiences can instantly research, subscribe to, and share public meeting topics and legislation that interests them most.



### Run the most efficient legislative process.

Granicus technologies are proven to help elected officials attain the highest levels of efficiency in their public meetings and throughout the legislative process. Thousands of governing bodies use our touch-screen voting and digital agenda and minutes solutions to significantly reduce amount of time, manual effort, and paper required to process legislation. This results in streamlined legislative workflows from start to finish. These technologies also provide fast and convenient ways to review your meeting materials instantly online and on-the-go with our paperless agenda iPad app. They even streamline your recordkeeping process – ensuring your actions and decisions are accurately recorded, retained, and distributed.



### Encourage citizen involvement.

Citizen involvement is vital to democracy. Elected officials want to encourage participation through new technologies; however, finding an efficient way to manage and respond is always a challenge. Granicus simplifies this through a convenient web-based forum. We help you collect, track, and manage input and ideas from the community about the policy, programs, and services that matter most to them. We also give your staff the tools to easily manage and measure this feedback to help you stay responsive.



### Replace paper agendas with iPads.

More than ever, governments are planning or implementing the use of iPads to eliminate paper, improve efficiency, and cut costs in their public meetings. Granicus offers the leading iPad application for paperless agendas, it's called iLegislate. Elected members use it to review meeting agendas and supporting documents, annotate notes, bookmark items of interest, and even playback archived meeting videos. Because agenda data syncs automatically to our legislative solutions and the Granicus cloud, there is no risk of data loss and you always have the latest version of the agenda packet at your fingertips.

## Recommended Solutions for Elected Officials



### Government Transparency Suite

Online tools for open government research, powerful reporting, iPad & mobile media



### Citizen Participation Suite

Online collaboration tools to facilitate a meaningful civic dialogue



### Meeting Efficiency Suite

Live & post-meeting management tools, meeting process automation



### Legislative Management Suite

Total agenda management: automation of the entire legislative clerical process, including referral and approval workflows

## Recommended Professional Services



On Location Webcasting Services



Minutes Annotation Services



Transcription Services