

# State Legislative Solutions

The most trusted webcasting solution for state legislatures

State legislatures recognize the need for openness and accountability but often struggle to provide constituents with the information they need to stay informed. Many have developed in-house webcasting solutions to satisfy public demand, but with rapidly changing technology trends, it can be challenging to adapt to modern web environments and standards. That's why state legislatures turn to Granicus more than any other provider, to leverage an award-winning government webcasting solution that keeps their websites current and innovative.

With over a decade of experience supporting state legislatures and their unique workflows, Granicus has the expertise to help governments achieve better organizational efficiencies while building public trust. From Hawaii to Virginia, Granicus provides webcasting solutions to states across the nation that strengthen public access and promote participation in the legislative process.

Organizations like the Arizona Legislature now empower constituents to stay informed and engaged in new ways online. And by leveraging the Granicus API, the Tennessee General Assembly created a fully-integrated solution that exceeds their streaming media needs while allowing staff to retain processes and workflows already in place.

Meet the demand for legislative access with the most integrated public record available

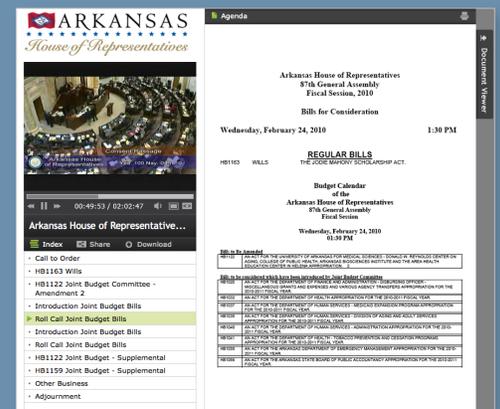
- Integrate webcasting with existing legislative management systems
- Reach a broader audience with mobile streaming and podcasting
- Leverage closed captioning to comply with accessibility guidelines
- Allow all audiences to search video content on the spoken word
- Index videos to calendars, orders of the day, agendas, legislation and other legislative documents
- Rely on a secure, world class infrastructure built exclusively for government webcasting

## Award-winning webcasting functionality

- Increase webcasting effectiveness with a searchable, integrated public record**  
 Empower constituents and staff to find the information they need through a searchable, online public record. All meeting audio, video, bills and journals are integrated into a single experience. With advanced search capabilities, retrieve only the topics that interest you.
- Enhance your existing legislative management system, workflows and processes – add videos of your proceedings**  
 Integrate streaming media with bill status, calendar, voting and other systems to create a robust solution for disseminating government information. The Granicus API is the only webcasting API built with legislative content in mind. You can easily exchange information between multiple systems and maintain existing processes.
- Deliver high-quality video to the public through your website and over mobile devices**  
 Granicus supports multiple streaming formats – H.264, Silverlight, Flash, HTML5, and HD to deliver the highest quality video to your viewers. Media files can also be delivered as downloadable podcasts, audio (MP3) and video (MP4) formats.
- Ensure accessibility guideline compliance with closed captioning**  
 Enhance meetings with scrolling closed captions for live and archived videos. Access and publish a full meeting transcript and search for any word spoken on video.

## Features for Staff

- Publish Case Summaries & Opinions
- Open Architecture & API
- Import & Parse Calendars/Agendas
- Live Event Webcasting
- Index Video Live
- Archived Video Editing
- Automated Publishing
- Link Relevant Documents
- Media Repository
- Report on Viewership
- Unlimited Storage
- Intelligent Media Distribution
- Proactive Systems Monitoring
- Guaranteed Availability & Security



*Create the most complete, integrated public record of legislative proceedings*

## The leading software-as-a-service platform for government media

- **Unparalleled webcasting performance and reliability**  
Reduce the burden on IT staff by leveraging a world-class hosted infrastructure and an on-site media server, backed by a comprehensive maintenance program.
- **Unlimited bandwidth, unlimited storage, and intelligent routing**  
Store files redundantly and intelligently route media to avoid unnecessary congestion on your network. Optimal streaming quality, speed, and reliability are guaranteed. Get permanent storage, backups, systems monitoring and dedicated Tier 1 support.
- **Measure and analyze public interest with a reporting dashboard**  
Easy-to-use reporting tools and charts help you conduct real-time and historical analysis of visitor statistics: most popular content, number of live and archived views, length of time on site, and ratio of citizen to staff use.

## Benefits to Citizens

- Share & Embed Videos
- Searchable Closed Captioning
- Web Portal
- Advanced Search
- Flash, Silverlight, HTML5 Video Players
- Downloadable Formats (MP3/MP4)
- Handheld Mobile Device Support
- iTunes Integration
- RSS Feeds