

# Granicus for Schools

Transparency + Community Engagement = Better Schools

The National Center for Education Statistics projects public school enrollment to grow by over a million students within the next three years. This steady but rapid growth requires a scaling of community engagement and transparency that moves beyond auditoriums into the convenience of cloud technology. It is time to use tools that make transparency and engagement a lot less work.

## Transparency

Providing school district transparency is more than publishing “Open Books”; it’s creating ease-of-access to school board meetings, proceedings, staff reports, and more, through an online format.

### The Granicus Formula:

- ✓ Deliver easy access to school board meeting webcasts
- ✓ Provide a searchable library of school board meeting records and videos
- ✓ Reduced records requests and fulfillment time
- ✓ Online data publishing that meets privacy requirements
- ✓ Convenient platform for delivering unlimited video content—educational programs or news

## Community Engagement

As the national student body grows, school district excellence becomes a moving target, and the sheer brain power needed to evaluate possible paths of progress expands exponentially. An online platform broadens that participation to more members in your school district community.

### The Granicus Formula:

- ✓ Crowdsource parent, student, and stakeholder ideas
- ✓ Host open online discussions on important school issues
- ✓ Conduct community surveys
- ✓ Provide easier reporting for staff and school administrators
- ✓ Simplify feedback gathering, sharing and discussion

## Better Schools

When you add it up, there's only one possible result: better schools! Getting your budget, financial reports, and check registers online is very important, but today's communities require more. They want to stay informed and involved on important issues facing their schools 24/7/365. To address this, school districts are now prioritizing solutions that integrate online community engagement with automated transparency to bring them the adaptability, reach, and innovation that their community needs.

### The Granicus Formula:

- ✓ Create a more connected parent-student body
- ✓ Save time collecting and managing community feedback
- ✓ Increase community awareness of issues facing schools
- ✓ Provide a responsive feedback environment with community prioritizing
- ✓ Cultivate fresh, innovative ideas for student programs
- ✓ Implement better programs, leading to higher rates of academic success

Discover why so many school districts are choosing Granicus solutions to achieve this. Request a demo today at [www.granicus.com/schools](http://www.granicus.com/schools).

