

Chief Administrative Officer

Smart solutions for cost-effective government



Fast Facts

- **1,000+** government bodies use Granicus for transparency and efficiency
- **300 million** citizens have greater access to government with Granicus
- Granicus is helping agencies save between **\$20,000-\$300,000** per year on average

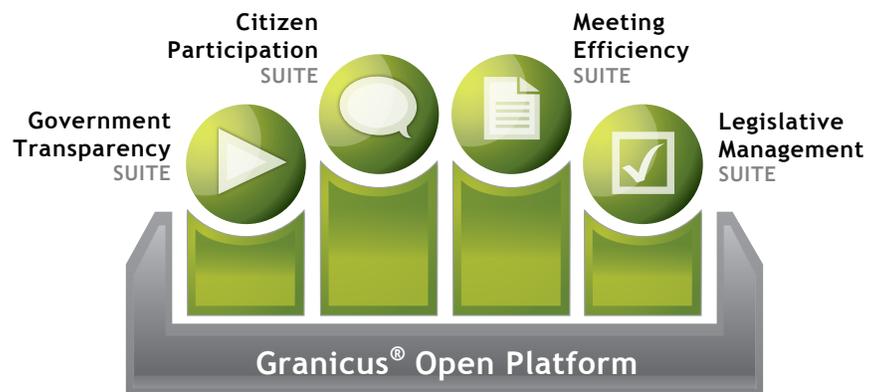
How can you benefit?

City Managers, Town Managers, Chief Administrative Officers, General Managers, and other executives overseeing the critical day-to-day operations of government are always striving to 'do more with less.' They want to run cost-efficient and sustainable operations. At the same time, they want to continuously improve their programs and services to exceed agency-wide goals. Granicus can help you achieve these goals with our award-winning transparency, legislative efficiency, and citizen engagement technologies.

Discover how governments are using Granicus solutions to achieve significant time and cost savings while improving services for their community.

“ We want our taxpayers to be as informed and involved as possible. ”

- Jerry Blaisdell
City Manager
City of Weatherford, TX



Benefits



Run cost-efficient legislative processes.

Government agencies are quickly realizing the benefits of using technology to automate their legislative process – manually managing files and printing thousands of pages of meeting materials per month is no longer sustainable. By minimizing the amount of time, effort, and paper required to run government meetings and legislative workflows, Granicus solutions are helping agencies save millions on their legislative process in staff time and paper costs. Also, staff is now empowered to digitally manage and track their work which has proved to heighten both efficiency and job satisfaction.



Engage citizens and improve transparency.

Creating a better and more efficient government through citizen engagement and online transparency continues to be a top priority for government agencies. Granicus provides award-winning solutions designed specifically to achieve this. They connect citizens to government online, through social networks, and over mobile devices. Whether it's watching a public meeting, researching recent policy items or board decisions, submitting an idea to improve the community or participating in an online discussion forum about a current government project or initiative, Granicus gives citizens what they need at their fingertips to stay engaged, informed, and involved in the democratic process.



Empower multiple departments from a single system.

Governments are on a tight budget. This is why we designed our cloud platform to offer a single software license and unlimited usage. This model promotes the use of Granicus technology across your entire organization without requiring you to pay more for the amount you use or for the number of users. As a result, your staff has everything they need to coordinate their workflows between departments efficiently. Additionally, we take care of updates and upgrades automatically as part of your service. This frees up your IT team to stay focused on other mission-critical tasks.



Cut costs with cloud-based software.

Moving technology to the cloud is becoming a top cost-cutting strategy for government agencies. With Granicus, easily take advantage of cloud-based technologies without compromising quality. You get top-tier security, full system performance management 24x7x365, and continuous software enhancements for a low monthly cost. Plus, our data centers have highly redundant storage and a 99.98% uptime track-record to ensure your content and applications are highly accessible.

Recommended Solutions for City Managers



Open Platform

Streaming video management platform, unlimited hosting, monitoring, backup & storage



Government Transparency Suite

Online tools for open government research, powerful reporting, iPad & mobile media



Citizen Participation Suite

Online citizen ideation collaboration, issues prioritization, direct feedback on agenda items



Meeting Efficiency Suite

Live & post-meeting management tools, meeting process automation



Legislative Management Suite

Total agenda management: automation of the entire legislative clerical process, including referral and approval workflows

Recommended Professional Services



On Location Webcasting Services



Outsourced Video Indexing



Transcription Services