



“Granicus plays a major role in helping the State of Colorado increase government transparency, fostering a new generation of engaged citizens.”

Scott Nachtrieb
Legislative Council Staff
Colorado Senate

Meet the demand for legislative access with the most integrated public record available

- Integrate webcasting with existing legislative management systems
- Reach a broader audience with podcasting and archived streaming to mobile devices
- Leverage closed captioning to comply with accessibility guidelines
- Allow all audiences to search video content on the spoken word
- Index videos to calendars, orders of the day, agendas, legislation and other legislative documents
- Rely on a secure, world class infrastructure built exclusively for government webcasting

The most trusted webcasting solution for state legislatures

State legislatures recognize the need for openness and accountability but often struggle to provide constituents with the information they need to stay informed. Many have developed in-house webcasting solutions to satisfy public demand, but with rapidly changing technology trends, it can be challenging to adapt to modern web environments and standards. That’s why state legislatures turn to Granicus more than any other provider to leverage an award-winning government webcasting solution that keeps their constituents engaged.

With over a decade of experience supporting state legislatures and their unique workflows, Granicus has the expertise to help governments achieve better organizational efficiencies while building public trust. From Hawaii to Virginia, Granicus provides webcasting solutions to states across the nation that strengthen public access and promote participation in the legislative process.

Organizations like the Colorado Legislature empower constituents to stay informed and engaged in new ways online. Since implementing webcasting, the state has attracted more than 80,000 live viewers to their online proceedings. And by leveraging the Granicus API, the Tennessee General Assembly created a fully-integrated solution that exceeds their streaming media needs while allowing staff to retain workflows already in place.

Award-winning webcasting functionality.

- **Increase webcasting effectiveness with a searchable, integrated public record.** Empower constituents and staff to find the information they need through a searchable, online public record. All meeting audio, video, bills and journals are integrated into a single experience. With advanced search capabilities, retrieve only the topics that interest you.
- **Enhance your existing legislative workflows and processes - add videos of your proceedings.** Integrate streaming media with bill status, calendar, voting and other systems to create a robust solution for disseminating government information. The Granicus API is the only webcasting API built with legislative content in mind to help governments maintain existing processes.
- **Review and annotate calendars or agendas through the iPad.** Review bills, agendas and supporting documents through our native iPad application, iLegislate. You can bookmark, take notes and email items, saving you time and helping you move to a paperless meeting environment.
- **Deliver high-quality video through your website and over mobile devices.** Granicus supports multiple streaming formats to deliver high quality video to your viewers. Reach a broader audience with mobile device streaming - play archived videos in Flash, HTML5 and Silverlight. Media files can also be delivered as downloadable podcasts, audio (MP3) and video (MP4) formats.
- **Ensure accessibility guideline compliance with closed captioning.** Enhance meetings with scrolling closed captions for live and archived videos. Access and publish a full meeting transcript and search on the spoken word.

The leading cloud platform for government media.

- **Unparalleled webcasting performance and reliability.** Reduce the burden on IT staff by leveraging a world-class hosted infrastructure and an on-site media server, backed by a comprehensive maintenance program.
- **Unlimited bandwidth, unlimited storage, and intelligent routing.** Store files redundantly and intelligently route media to avoid unnecessary congestion on your network. Optimal streaming quality, speed, and reliability are guaranteed. Get permanent storage, backups, systems monitoring and dedicated Tier 1 support.
- **Measure and analyze public interest with a reporting dashboard.** Easy-to-use reporting tools and charts help you conduct real-time and historical analysis of visitor statistics: most popular content, number of live and archived views, length of time on site, and ratio of citizen to staff use.

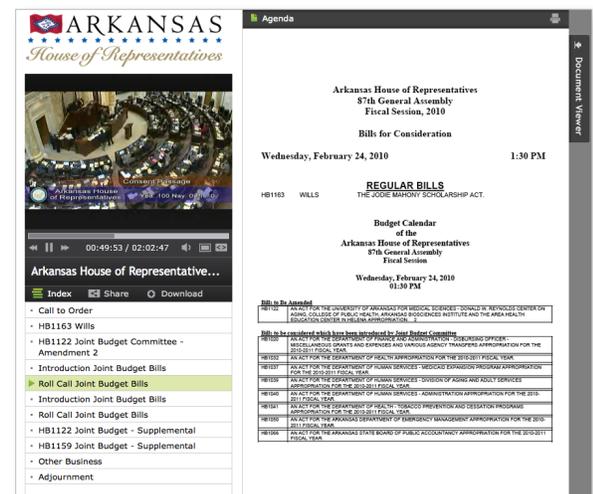
Features for Staff

- Open Architecture & API
- Import & Parse Calendars/Agendas
- Live Event Webcasting
- Index Video Live
- Archived Video Editing
- Automated Publishing
- Link Relevant Documents
- iLegislate for the iPad
- Media Repository
- Report on Viewership
- Unlimited Storage
- Intelligent Media Distribution
- Proactive Systems Monitoring
- Guaranteed Availability & Security

Benefits to Citizens

- Share & Embed Videos
- Searchable Closed Captioning
- Web Portal
- Advanced Search
- Flash*, HTML5* and Silverlight Video Players
- Downloadable Formats (MP3/MP4)
- Mobile Device Streaming and Support*
- iTunes Integration
- RSS Feeds

* Available for on-demand playback only



The screenshot shows the Arkansas House of Representatives website. On the left, there is a video player titled 'Arkansas House of Representative...' with a play button and a progress bar. Below the video player is a list of navigation links: 'Call to Order', 'HB1163 Wills', 'HB1122 Joint Budget Committee - Amendment 2', 'Introduction Joint Budget Bills', 'Roll Call Joint Budget Bills', 'Introduction Joint Budget Bills', 'Roll Call Joint Budget Bills', 'HB1122 Joint Budget - Supplemental', 'HB1159 Joint Budget - Supplemental', 'Other Business', and 'Adjournment'. On the right, there is an 'Agenda' section for the 'Arkansas House of Representatives 87th General Assembly Fiscal Session, 2010'. It lists 'Bills for Consideration' for 'Wednesday, February 24, 2010' at '1:30 PM'. The agenda includes 'REGULAR BILLS' such as 'HB1163 WILLS THE JOSE MONTMONT SENATORSHIP ACT.' and 'Budget Calendar of the Arkansas House of Representatives Fiscal Session' for 'Wednesday, February 24, 2010' at '6:10 PM'. Below the agenda, there are several 'Bills to Be Amended' and 'Bills to be considered which have been introduced by Joint Budget Committee'.

Create the most complete, integrated public record of legislative proceedings.