

Fully hosted, cloud-based foundation for all Granicus Suites

- Cloud-based content delivery platform that expands as your needs grow.
- Manage and store unlimited public meeting data.
- Upload and publish content including documents, videos and more.
- Leverage an open architecture and connect with existing systems.
- Get enterprise scalability through a world-class hosted infrastructure.

The leading content delivery platform for government.

The Open Platform is the cloud-based foundation for all Granicus applications. It allows government organizations to manage and store an unlimited amount of public meeting data. This foundation also includes the core of our content management, administration and distribution tools that are leveraged in each of our suites. The Granicus infrastructure includes free access to our APIs and SDKs to help you seamlessly connect your Granicus solution to systems in place at your organization.

On its own, the Open Platform can create a powerful website experience for citizens through a web portal. The Granicus Platform includes the ability to upload and publish content including videos and documents. Live video webcasting can easily be added to the Granicus Open Platform through our fully-managed encoder.

Deliver important information to citizens through your website.

- **Create a powerful website experience for citizens.**
Improve your web presence by adding a centralized, up-to-date repository of public meeting information including meeting agendas, minutes and on-demand video. All information is available through a portal that matches the look and feel of your existing website. Citizens can easily subscribe to RSS feeds and receive notifications when new content is published online.
- **Reach audiences with on-demand video.**
Upload, index and publish archived videos to your website. Videos are re-encoded in H.264, allowing viewers to access media from mobile devices. Plus, videos can easily be shared to social networking sites or embedded on other webpages through the player.
- **Leverage an open architecture and connect to in-house systems.**
The Granicus Open Platform Application Programming Interface (API) and Software Developer Kit (SDK), allows customers to integrate with, or expand upon, existing systems. Our API is fully documented and supported, providing customers with the flexibility to share data with other government solutions already in place.
- **Available to your entire organization.**
With unlimited users and groups, secure login credentials, and controlled permissions, your entire organization can access the service from anywhere with an internet connection.
- **Rapid Platform deployment - no up-front setup costs.**
Our professional services team has made it incredibly easy for you to get started. The Granicus cloud-based infrastructure allows your agency to get up and running in no time.

Add live video streaming and reach audiences in real-time.

Easily add the Granicus Encoding Appliance to your Open Platform solution and stream public meetings and events live through your website. The Encoding Appliance is fully-managed and pre-configured; all necessary upgrades, repairs or replacements are handled by Granicus.



Features for Staff

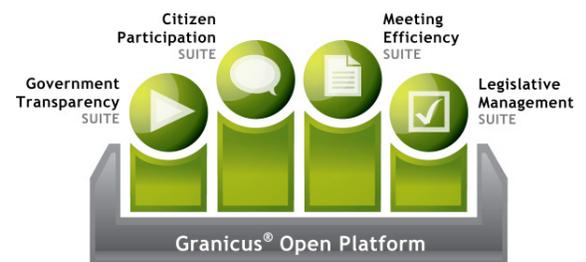
- Unlimited Content Storage & Distribution
- Open Architecture & API
- Archived Video Editing & Indexing
- Guaranteed Availability & Security
- World-Class Data Centers
- Encoding Appliance *
 - Live Event Streaming
 - Intelligent Media Routing
- Performance Accelerator *

Benefits to Citizens

- Web Portal
- RSS Feeds for Video & Agenda
- Share Syndication
- High Resolution Player (480x360) at 600Kbps
- Flash**, HTML5** and Silverlight Video Players
- Mobile Device Streaming & Support**

* Software module or hardware sold separately

** Available for on-demand playback only



Easily add streaming, pre and live meeting automation, and citizen engagement functionality to the Platform with Granicus Suites.