

Office of the City Manager

RECESS ITEM
CONSENT CALENDAR
September 21, 2004

To: Honorable Mayor and
Members of the City Council
From: *PK* Phil Kamlarz, City Manager
Subject: CONTRACT: Video Streaming Services

RECOMMENDATION

Adopt a Resolution ratifying the action taken by the City Manager during recess to amend the agreement with Granicus Inc. for video streaming and archiving services, increasing the amount by \$83,000, thereby allowing annual payments of \$26,000 per year, for a total amount not to exceed \$108,000, and extending the term to June 30, 2007.

NEGATIVE EFFECT IF ACTION IS DELAYED UNTIL AFTER COUNCIL RECESS

Delay in the implementation of this contract amendment will prevent the video streaming of Council meetings following the summer recess until a new agreement is concluded.

FINANCIAL IMPACTS OF RECOMMENDATION

Contract Management System: DUCMD

Budget Code: 010-2704-410-3047 (General Fund, Information Technology, Technical Services)

Amounts for fiscal years beyond FY 2005 will be subject to Council ratification of future City budgets.

CURRENT SITUATION AND ITS EFFECTS

Granicus supplies video streaming and archiving services for Council meetings, commission workshops, public safety information, and several other City of Berkeley programs. The current term of the agreement with Granicus does not expire until June 30, 2005. However, Granicus charges a monthly fee for their services, and the total payments have reached the maximum amount (\$22,000) specified in the original contract. Council approval is therefore sought to increase the amount and thereby continue service. The present annual cost is approximately \$26,000 per year, although this sum will show some variation depending on the amount of use of Granicus's services. Because the service has proved so popular, staff also wishes to extend the period of the contract and increase the concomitant amount for another two years to June 30, 2007.

BACKGROUND

Since the beginning of last year, the City of Berkeley has offered Internet streaming video of its Council meetings. This enables anyone, literally worldwide, who has a reasonably fast Internet connection, to watch Council meetings on their computer. Equally important, the City's web site offers an indexed archive of Council meetings that allows browsers to view the discussion of specific agenda items, and review the supporting documentation.

RATIONALE FOR RECOMMENDATION

The Council video-streaming initiative has decreased the costs of responding to incoming requests for City Council meeting information by up to 75% while increasing residents' ability to participate in open government and community decision-making.

Note that at the time the City of Berkeley began video streaming, Granicus was the only company that offered the technology to index archived programs, and hence directly access specific Council items. As a consequence, Granicus was awarded the contract as a sole source provider.

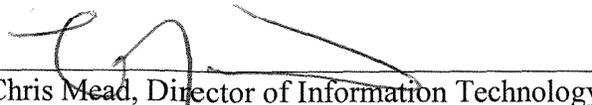
ALTERNATIVE ACTIONS CONSIDERED

City staff did explore the possibility of hosting video streaming services in-house. However, provisioning streaming vide is extremely bandwidth-intensive, and demand could easily overload the City's Internet connection.

CONTACT PERSON

Chris Mead, Director Information Technology.....981-6500

Approved:


Chris Mead, Director of Information Technology

RESOLUTION NO. -N.S.

AUTHORIZING THE CITY MANAGER TO EXECUTE AN AMENDMENT TO THE AGREEMENT WITH GRANICUS INC. INCREASING THE AMOUNT BY \$83,000 FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$108,000, AND EXTENDING THE TERM TO JUNE 30, 2007

WHEREAS, video streaming of Council meetings, commission workshops, and other City of Berkeley activities has proven to be very popular; and

WHEREAS, Granicus Inc., the City of Berkeley's video streaming and archiving provider, has continued to deliver high-quality service.

NOW THEREFORE, BE IT RESOLVED that the Council of the City of Berkeley authorizes the City Manager to amend the agreement with Granicus Inc. increasing the amount by \$83,000 for a total not to exceed \$108,000 (budget codes 010-2704-410-3047, CMS #DUCMD). A record signature copy of said agreement and any amendments to be on file in the office of the City Clerk.

