

Web Administrator

Next-gen online automated open government



Fast Facts

- **700+** government web professionals are using Granicus solutions
- **140+ million** government webcasts delivered
- Granicus is serving **8,000+** government web portals

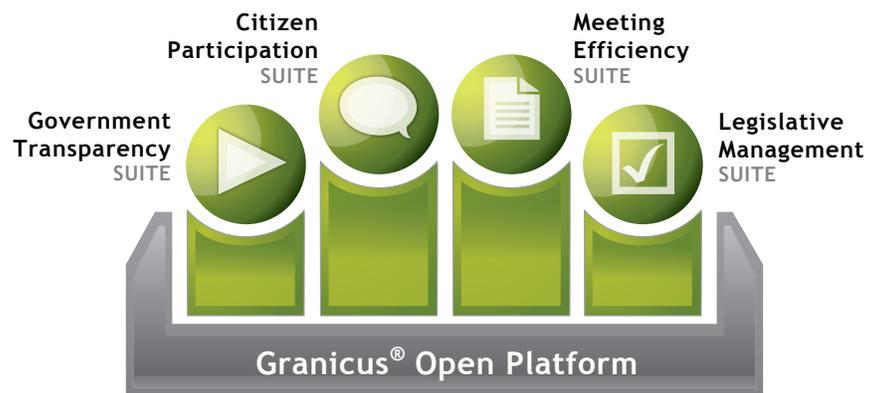
How can you benefit?

Government websites are among the top places citizens and businesses visit for government data and services. Website developers, administrators, and managers must continuously enhance and maintain content and design on these sites to provide a powerful user experience. As the number of new tools available to help government connect and interact with citizens continues to grow, it's challenging for web professionals to stay ahead of the innovation curve. With Granicus, you don't have to worry – we provide the industry's leading government transparency and collaboration tools for your website.

Find out why Granicus is a trusted application on thousands of government websites.

“Thanks to Granicus, the county's website has provided a critical link for the community to get live and on-demand information about their government.”

- Jennifer Slayman
eGovernment Manager
Santa Barbara County, CA



Benefits



Build a top-ranked government website.

It's imperative that government agencies leverage the latest web tools reach their constituency. With Granicus, you get the industry's leading applications to address your agency's top transparency and citizen participation goals including comprehensive online and mobile video, legislative management and tracking, and citizen collaboration tools. In fact, nearly half of the 2011 Center for Digital Government *Best of the Web* winners use Granicus solutions.



Drive traffic with a live and archived media library.

Almost every leading website uses video to attract and retain visitors. With Granicus, adding live and on-demand webcasting to any website is a simple process. You get a centralized video library that is customized to match the look and feel of your website and mobile-compatible video formats to reach leading mobile platforms — iPhone, iPad, Android phones and tablets, and more. You also get video indexing, advanced search, and RSS subscription features. Plus, all the rich media content is hosted and managed by Granicus so you don't have to worry about downtime.



Empower visitors to easily follow government legislation.

Government policy information should be easily accessible from a single location on your website. Reports show that the more transparency governments have online, the higher citizen satisfaction levels are. Granicus can help you add the industry's top legislative research center to your website to achieve this. Using this site, citizens can quickly research and track government legislation from inception to final approval. This citizen portal will also help you stay compliant with open meeting and records laws in the most user-friendly way.



Easily collect citizen feedback online.

Encouraging citizens to get engaged and involved in government is a top priority for many agencies. website administrators need to be aware of the best ways to facilitate this. Granicus provides an

award-winning solution to collect and prioritize community ideas and feedback from a centralized hub on your website.



Ensure timely and accurate content publishing.

With the high volumes of public information being produced by government every day, it's imperative that it's being published online in an accurate and timely fashion. Granicus helps you ensure this through automated publishing and decentralized management over all our content assets including video, documents, and citizen collaboration forums. As a result, content owners are empowered to manage and publish their own materials following permission rules you determine. This saves time and helps you maintain up-to-date content with the least amount of time and effort.

Recommended Solutions for Webmasters



Open Platform

Streaming video management platform, unlimited hosting, monitoring, backup & storage



Government Transparency Suite

Online tools for open government research, powerful reporting, iPad & mobile media



Citizen Participation Suite

Online citizen ideation collaboration, issues prioritization, direct feedback on agenda items



Legislative Management Suite

Automate the entire legislative clerical process and build a powerful online research center

Recommended Professional Services



On Location Webcasting Services



Outsourced Video Indexing